

# VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

August 27, 2018

## **Law Enforcement to Participate in *U Drive. U Text. U Pay.***

**Williston, ND** – Starting September 4 through the end of the month, law enforcement agencies in North Dakota will participate in the statewide *U Drive. U Text. U Pay.* campaign to make our roads safer by enforcing the ban on texting while driving. Texting drivers are six-times more likely to crash than a drunk driver.

Composing, reading or sending any electronic message or using a communications device to access the Internet while driving is illegal and punishable with a fine of \$100. The law applies to any driver of a vehicle in a traffic lane, even while stopped at a red light or in a construction zone.

Drivers under the age of 18 are prohibited from using any electronic communications device, including cell phone. For 14- and 15-year-olds, this law carries a \$20 fine and 4 points on a driver's record. For 16- and 17-year-olds, this law carries a \$20 fine and no points on the driver's record.

Cell phone operating systems Apple and Android have “do not disturb while driving” settings available to help limit distractions while driving. To learn more about how to enable these features for your phone, search “how to enable do not disturb while driving” in your internet browser.

“It’s time to put the phone down and focus on driving,” says Williston Police Chief David Peterson. “If you can’t see your phone you are less likely to use it. Put it in the back seat, the glove box, or trunk and check messages when you reach your destination.”

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial](#) wall to view memorials built on the hope of preventing another death on North Dakota roads.

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