
"MILLION EXCUSES"

WOMAN/

Why buckle up? I don't go that far.

MAN/

I'm in and out of my truck so many times.

ANNOUNCER/

There's a million excuses for not wearing a seat belt,
but none of them will keep you alive.

Buckle up. (seat belt clicks in)

Zero fatalities. Zero excuses.

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"DO IT FOR LOVE"

ANNOUNCER/

It's been said that love is when you
care more for someone else than you do for yourself.

And people can do extraordinary things for love....

...like wearing their seat belt.

(car seat belt alert dings)

YOUNG WOMAN/

Dad . . . buckle up! (seat belt clicks in and alarm stops)

ANNOUNCER/

Buckle up.

Zero fatalities. Zero excuses.

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