

# VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

August 13, 2018

## *Drive Sober or Get Pulled Over* Enforcement Period begins Friday

**Bismarck, ND-** Drivers on North Dakota roads are reminded to always drive sober, or to always find a sober driver. In an effort to reduce the number of impaired drivers on the road, law enforcement agencies across North Dakota will run extra patrols, as part of the *Drive Sober or Get Pulled Over* enforcement campaign from August 17 to September 3.

Preliminary data from 2017 reports in North Dakota 55 motor vehicle fatalities and 472 injuries due to an alcohol-related crash. This translates to one alcohol-related fatality every seven days in North Dakota. In fact, nearly 1 in 5 (19 percent) adult arrests in North Dakota are for Driving Under the Influence (DUI).

“We hope all North Dakotans make the right decision to always drive sober or to designate a sober driver,” says Lincoln Police Chief Joe Gibbs. “That’s a decision you’ll never wake up the next day regretting.”

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial](#) wall to view memorials built on the hope of preventing another death on North Dakota roads.

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**NDDOT**  
North Dakota  
Department of Transportation