

# VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

October 25, 2018

## *Click It or Ticket* Enforcement Period Begins

*Bismarck, N.D.*- Law enforcement across the state will have extra patrols from November 1 through December 13 for the *Click It or Ticket* campaign enforcing the state seat belt law. Seat belts save lives and continue to be the single most effective way to prevent injury and death in a motor vehicle crash.

In 2017, one unbelted vehicle occupant died every seven days in North Dakota.

“You never know when a crash could happen,” says Lt. Steven Fischer of the North Dakota Highway Patrol. “That’s why it’s so important you choose to always buckle up.”

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial Wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

###

**NDDOT**  
North Dakota  
Department of Transportation